

Fort Myers Broadcasting Company engaged in the following Outreach Efforts during the period covered in the report:

Activity Classification	Type of Activity	Brief Description
10	Anchors in our Schools Manatee Elem. - 6/2/08 Colonial Elem. - 5/28/08 Pine Ridge Middle - 5/24/08 Veterans Memorial Elem. - 3/27/08	<p>WINK NEWS anchors and reports have made nearly one hundred school visits to discuss all aspects of broadcasting in the past year. They educate classrooms of all ages on how TV works, what various jobs with a television station are available, and the educational steps required to work in TV as a career. Included are 4 specific examples.</p>
10	WINK-TV Station Tours	<p>WINK-TV hosted over 50 schools, home schools, and summer youth groups throughout the year visiting the station and learning about broadcasting. Addressing not only the technical workings of the station, these tours offer advice to students about careers in TV news, operations, management and the educational steps required to fulfill those career paths. WINK-TV prides itself on these exhaustive tours and the hands-on experience for students of all ages; grade school through high school, college groups, leadership groups, clubs and organizations.</p>
10	WINK-TV WeatherWise Bonita Springs Elem. - 3/19/08 Manatee Elem. - 12/13-14/07 Gateway Elem. - 1/15/08 Alva Elem. - 4/30/08	<p>WINK-TV Meteorologists visit area school classrooms every week to demonstrate the science of weather and educate the students on the Meteorologist career. WINK visited 38 schools and spoke before over 2000 3rd and 4th graders over the past year. Included are 4 specific locations.</p>
16	SW Florida Reading Festival March 15, 2008	<p>WINK-TV co-sponsored the Southwest Florida Reading Festival with the Lee County Education Foundation. WINK had a booth at the event for children to meet and ask questions of WINK Talent regarding their jobs in Broadcasting. There was also a mock-up of a news set with broadcast equipment allowing children to create a short anchor DVD.</p>
5	Internship - Broadcast Meteorologist	<p>WINK-TV hosted an intern from Florida State University from June through August, 2008. The internship program provided the student an excellent opportunity to study and learn the career of a Meteorologist.</p>
	EEO - Hispanic Business Expo and Job Fair	<p>Fort Myers Broadcasting was a major sponsor of the 2008 Southwest Hispanic chamber of Commerce Business Expo and Job Fair.</p>

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10	Cape Coral Jr. Leadership Council - April 23, 2008	Day long station tour for 2 dozen high school leaders from various Cape Coral Schools. These students are provided insight to News careers, Weather, TV Management and Production.
5	Internship - Minorities in Broadcasting Training	WINK-TV is actively involved in an intern program that allows us to train reporters on a rotating basis, both on-air and off-air to prepare individuals for a career in broadcasting.
5	Summer News Internship May-August 2008	Provided University of Tampa student with hands-on experience and exposure to as many aspects of television newsroom activities as possible.
3	Fall Job Fair at Southwest Florida College October 18, 2007	Fort Myers Broadcasting actively participated in a job fair hosted by Southwest Florida College. The Company participated in this event with a booth. A representative from the station took a complete listing of positions open in the Company as well as information on our TV station. Fort Myers Broadcasting accepted resumes as well as handed out information on our TV station.
3	Winter Job Fair at Southwest Florida College January 30, 2008	Fort Myers Broadcasting actively participated in a job fair hosted by Southwest Florida College. The Company participated in this event with a booth. A representative from the station took a complete listing of positions open in the Company as well as information on our TV station. Fort Myers Broadcasting accepted resumes as well as handed out information on our TV station.
3	Spring Job Fair at Southwest Florida College April 30, 2008	Fort Myers Broadcasting actively participated in a job fair hosted by Southwest Florida College. The Company participated in this event with a booth. A representative from the station took a complete listing of positions open in the Company as well as information on our TV station. Fort Myers Broadcasting accepted resumes as well as handed out information on our TV station.
3	Job Fair at Florida Gulf Coast University April 15, 2008	Fort Myers Broadcasting actively participated in the Regional Career Recruitment Expo at Florida Gulf Coast University. The Company participated in this event with a booth and also had a news reporter on site covering the event. Fort Myers Broadcasting participated in the event with a booth, management personnel, and a complete listing of all open positions with the Company as well as information about our TV station. Educational institutions that were invited were Florida Gulf Coast University, International College, Barry University, Nova Southeastern University, SW Florida area high schools, Regional/Career Education Institutions. We also offered contact information of upper management. Fort Myers Broadcasting accepted applications throughout the day and educated attendees in regard to Fort Myers Broadcasting jobs and opportunities. Fort Myers Broadcasting aired a news segment on our evening news show regarding the event.

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**Career Fair
Florida A & M University
October 16, 2007**

Fort Myers Broadcasting actively participated in the annual Career Fair at Florida A & M University in Tallahassee, FL. The Assistant News Director spent the entire day interviewing the University students and watching and critiquing their tapes. After meeting with several candidates, one student was hired as a News Producer for WINK-TV News.